



Home

## Welcome to the National Drugs Campaign

The National Drugs Campaign is part of the [National Drug Strategy 2004-2009](#) and specifically aims to reduce young Australians' motivation to use illicit drugs by increasing their knowledge about the potential negative consequences of drug use.

The next phase of the National Drugs Campaign will focus on *Illicit Drug Use -Targeting Young Methamphetamine Users*. The initiative aims to contribute to a reduction in the uptake of methamphetamines and other illicit drugs among young Australians, by raising awareness of the harms associated with illegal drug use and encouraging and supporting decisions not to use.

It also encourages young people using methamphetamines to reconsider their use and direct them to relevant support, counselling and treatment services.

The Campaign will initially build upon the impact of earlier National Drugs Campaign prevention activities to reinforce negative perceptions of illicit drugs including methamphetamines, ecstasy and cannabis among 15 to 25 year olds, utilising advertising, public relations, online activities and information resources.

The [National Drug Strategy 2004-2009](#) is the overarching policy framework across Australia for addressing licit and illicit drug issues nationally. Underneath the Strategy initiatives that address the risks of alcohol misuse and tobacco have been developed. While the alcohol and tobacco components of the Strategy are addressed through separate initiatives information can be accessed through the following links:

- [National Alcohol Campaign](#)
- [National Tobacco Campaign](#)

To find out more about the National Drugs Campaign, available resources, and information about illicit drugs, how to get help for illicit drug-related issues, mental health issues or other related problems, follow the links to the left of the screen.